



# Sponsorship Prospectus

Yellow Water Cruise, Kakadu, Tourism NT/Helen Orr

# COINN 2026

Transforming Neonatal Care: Innovate • Influence • Inspire

**25 - 28 AUGUST 2026**  
**Garramilla | Darwin**

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# Welcome

It is with great pleasure that the Australian College of Neonatal Nurses (ACNN) invites you to exhibit at the 12th Council of International Neonatal Nurses (COINN) conference in 2026. We are proud to be hosting this prestigious international event again here in Australia, following the successful event hosted in Sydney in 2001. This event attracted over 600 national and international delegates.

In 2026, we are excited to bring this conference to the uniquely different landscape of Darwin, highlighting experts in the field of neonatal practice, education, and clinical research. We will also celebrate and recognise the contribution of families in the care of preterm and sick neonates globally.

This prospectus outlines the exhibition packages and sponsorship options available for the conference. Please take some time to review the packages and determine the best fit for your requirements. We are also very happy to tailor packages to your needs. Contact us at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au).



**Amy Curran**  
ACNN President



**Karen Walker**  
COINN President



**Melissah Burnett**  
Conference Chair

Bitter Springs, Tourism NT / Mitch Cox



# About us

## **ACNN**

ACNN is the peak professional body for Neonatal Nurses in Australia and has been hosting successful national conferences within Australia since 1992. This 1000+ member-based organisation has a national and global focus on providing opportunities for professional development to enhance clinical practice, family centred care and research in the speciality of neonatal nursing and neonatology. ACNNs eight Special Interest Groups, Education, Leadership, Low Resource Countries, Nutrition and Feeding, Neo-Skin, Neonatal Nurse Practitioner, Neurodevelopmental Care and Research are committed to enabling quality outcomes for neonates and their families. ACNN works collaboratively with parent and other professional organisations to advance the care of neonates.

## **COINN**

COINN was founded in 2005 and is governed by an international board of expert neonatal nurses. COINN represents nurses worldwide who specialise in the care of the small and sick newborn and their families or have a special interest in this specialised area of nursing. A recognised global leader in neonatal nursing care, COINN is committed to fostering excellence by promoting the development of neonatal nursing as a recognised global speciality and advocating for high standards of neonatal care to enhance the quality of care for neonates and families, decrease health disparities and improve health care outcomes. Partnerships are crucial to sustainability and COINN works closely with national and international organisations including the WHO, PMNCH and NEST360.

COINN focuses on developing regional networks of neonatal nurses in the six WHO regions of the world and has four sub committees; research and innovation, education and teaching, policy and advocacy; and communication and marketing. Through COINN and our Community of Neonatal Nursing Practice our reach is ever increasing, and we now have a global outreach spanning over 180 countries across the globe.

# About the Conference

This International Conference has been held every two to three years since 1991, rotating between developing and developed countries and the Northern and Southern Hemispheres. Denmark hosted the conference in 2024, and previous locations have included Canada, New Zealand, India and South Africa; attracting up to 1000 delegates. In 2026, it will be 25 years since Australia hosted this conference in Sydney.

This 4-day conference features International and National Invited Speakers who are innovators, influences or have inspired developments in neonatal clinical care, research and education. Day 1 will feature workshops focused on practical clinical care and skill stations, including but not limited to respiratory support, neonatal skin care, nutrition and feeding. Days 2, 3 and 4 will feature plenary, concurrent and poster sessions. Morning Tea, Lunch and Afternoon Tea will be served within the exhibition space.



**25 – 28  
August 2026**

**12th  
International  
COINN  
Conference**

**Darwin  
Convention  
Centre**

**Professional  
& Social  
programs**

# About the Location

## ➔ Gulumerrdgen | Darwin

Darwin is a welcoming and friendly destination that offers multi-sensory experiences, encouraging meaningful connections to the land, ancient culture, and people. Boasting a tropical climate and relaxed atmosphere, Darwin serves as a key international gateway to Australia, with the international airport only a 15-minute drive from the world-class, award-winning Darwin Convention Centre.

## ➔ Darwin Convention Centre

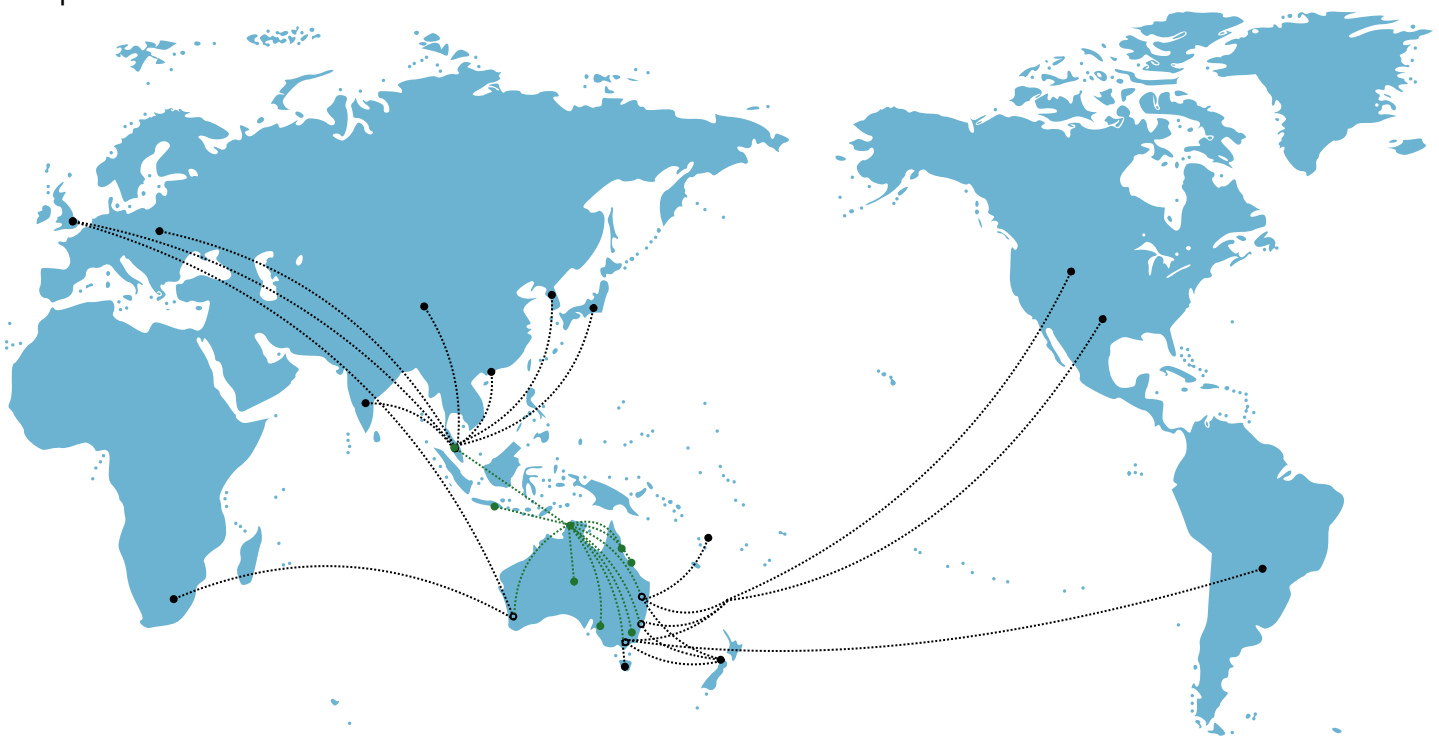
The Darwin Convention Centre is the largest conference and event facility in the Northern Territory, spanning 23,000 square metres of total floor space and offering multipurpose and adaptable spaces. The centre features an auditorium with tiered seating for 1,200 delegates and 4,000 square metres of hall space. Located within the vibrant Darwin Waterfront Precinct, a vibrant precinct offering high-quality accommodation and excellent dining options.

📍 Explore the NT

📍 Spectacular landscapes

📍 Cultural heritage

📍 Extraordinary experiences





# About our Delegates

COINN conferences attract delegates and expert speakers from developed and developing countries, in the northern and southern hemispheres. Delegates from 35 countries across Europe, Africa, the Americas, Asia and Australasia attended the conference in Denmark in 2024. Delegates encompass a broad range of health professional clinicians, researchers, educators and global policy makers and leaders.



Average delegates



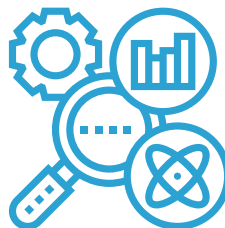
Locals & Visitors



Diverse country representation



Nurses  
Medical Officers  
Allied Health



Researchers & Academics



Hospital Leaders

# Program Overview



## Tuesday 25 August

- Pre-conference workshops
  - Exhibitors bump in and set up
  - Delegate registration
  - Welcome reception
- 



## Wednesday 26 August

- Plenary sessions
  - Concurrent sessions
  - Morning tea, lunch and afternoon tea breaks
  - Poster walks
- 



## Thursday 27 August

- Plenary sessions
  - Concurrent sessions
  - Morning tea, lunch and afternoon tea breaks
  - Poster walks
  - Social activity - Mindil Beach Markets
- 



## Friday 28 August

- Plenary sessions
  - Concurrent sessions
  - Morning tea, lunch and afternoon tea breaks
  - Exhibitors pack down and bump out
  - Conference dinner
- 

*This information is indicative only. Final details to be confirmed closer to the conference.*



# Exhibitor Package Overview

A wide range of exhibition and sponsorship opportunities are available. We are happy to tailor packages to suit your needs.



	4	3	2	2	1
Registrations	4	3	2	2	1
Exhibition space*	30 sqm	20 sqm	10 sqm	4 sqm	4 sqm
Event naming rights	✓	Options available			
Speaking opportunity	✓	Available for networking sponsored events			
Verbal acknowledgement	✓	✓			
Visual acknowledgement	✓	✓	Options available		
Program inclusion	logo 250-word company profile	logo 150-word company profile	logo	logo	logo
Program advertisement	A4	A5	Options available		
Conference website	logo 250-word company profile Hyperlink	logo 150-word company profile	logo	logo	logo
Social media	2	1	One reciprocal social media post		
Email blast	2	1	Options available		

\* Exhibition space details outlined in sponsorship packages and terms and conditions

## ➔ Environmental Health and Greening Neonatal Care

ACNN promotes its dedication to sustainability when hosting events by showcasing eco-friendly venues that embody green practices, such as the Darwin Convention Centre. ACNN is committed to reducing the environmental and carbon footprint of our conferences and we ask and encourage exhibitors and sponsors to help us by reducing medical, packaging and printing waste at our events. We advocate for the use of sustainable products including the use of sustainable forestry for printed materials for satchel inserts and display materials on exhibit tables.

## ➔ Breast Milk Substitutes

COINN supports the aims of the World Health Organization (WHO) “International Code of Marketing of Breast-milk Substitutes” (WHO, 1981) and the World Health Assembly resolutions to promote and protect breastfeeding as the best form of nutrition for all neonates, especially sick and/or premature neonates. Following these recommendations, acceptance of sponsorship through trade exhibition, financial support for education events, and/or the receiving of any nutritional alternatives or products (e.g., bottles) will only be accepted from companies that comply with the WHO Code and are products prescribed for medical indications.

## ➔ Industry Statement

- Exhibitors/Sponsors must abide by their relevant industry code of conduct.
- Exhibitors/Sponsors may not use the ACNN or COINN name or logo except with the express permission of the conference organising committee.
- Acceptance of sponsorship does not imply ACNN or COINN endorsement of products. This will be stated explicitly in the conference program booklet.
- Acceptance of sponsorship, through trade exhibition or other means, will be in line with the MAIF Agreement, the International Board of Lactation Consultant Examiners (IBLCE) Minimising Commercial Influence on Education Policy and the WHO International Code of Marketing of Breastmilk Substitutes as outlined above.
- Compliance with the Code and Agreement regarding venue, exposure to the public, and promotional materials will be enforced.



Sweetwater Pool at Edith Falls, Tourism NT / @betsybiglap

# Platinum Package

**\$28,000 +GST**



*Exclusive. One available*

## Inclusions

- Recognition as the Platinum Sponsor on visual display throughout the conference
- A premium exhibition space up to 30 sqm in a prime location in the exhibition area
- Naming rights to the conference dinner and a speaking opportunity during the conference dinner
- Company branding at the conference dinner
- Four representative registrations for the conference and conference dinner
- Verbal acknowledgement as the Platinum Sponsor during the opening sessions and at appropriate times throughout the conference
- Company branding on the conference website, including company logo, a 250-word company profile hyperlinked to your website
- Inclusion of a large colour advertisement within the digital interactive conference program platform (size and format requirements to be confirmed)
- Inclusion of company logo and 250-word company profile in conference program platform
- Two email blasts to ACNN/COINN members in the lead-up to the conference
- Two social media posts on ACNN/COINN platforms in the lead-up to the conference

Additional sponsorship options are available – see pages 14/15 for details

# Gold Package

**\$15,000 +GST**

*Limited to 5*



## Inclusions

- Recognition as the Gold Sponsor on visual display throughout the conference
- A prime exhibition space up to 20sqm in the exhibition area
- Three representative registrations (extra registrations available at additional cost)
- Company logo on the conference website, with a 150-word company profile
- A medium-sized colour advertisement within the digital interactive conference program platform (size and format requirements to be confirmed)
- Inclusion of the company logo and a 150-word profile on the conference program platform
- One email blast to ACNN/COINN members in the lead-up to the conference
- One social media post on ACNN/COINN platforms in the lead-up to the conference

Additional sponsorship options are available – see pages 14/15 for details

# Silver Package

**\$8,000 +GST**

*One per company*

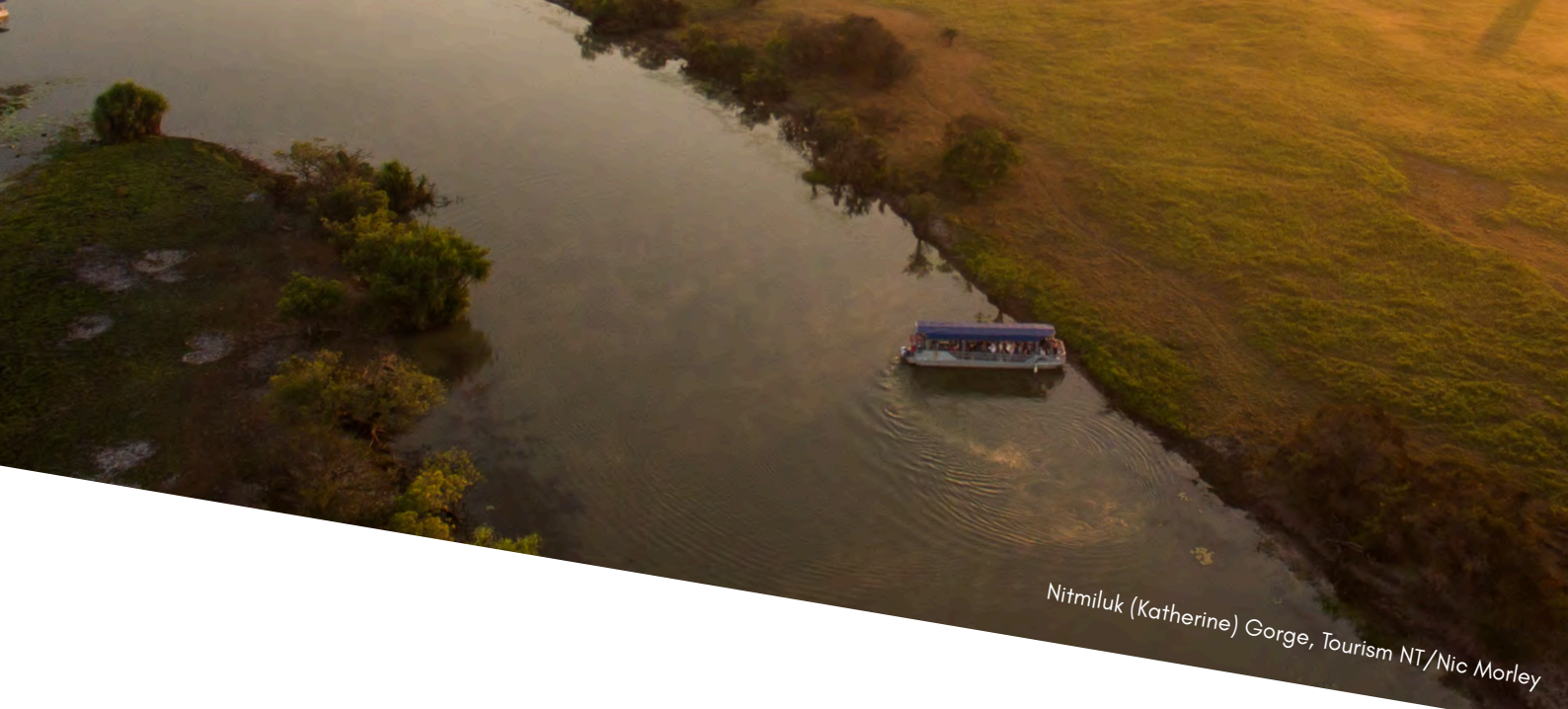


## Inclusions

- One standard exhibition space up to 10 sqm in the exhibition area
- Two representative registrations (extra registrations available at additional cost)
- Company logo on the conference website
- Company logo in the digital interactive conference program platform
- One reciprocal social media post on Facebook and Instagram

Additional sponsorship options are available – see pages 14/15 for details





Nitmiluk (Katherine) Gorge, Tourism NT/Nic Morley

# Bronze Package

**\$3,000 +GST**

*One per company*



## Inclusions

- One exhibition space up to 4 sqm
- Two representative registrations (extra registrations available at additional cost)
- Company logo on the conference website
- Company logo in the digital interactive conference program platform

Additional sponsorship options are available –see pages 14/15 for details

# Supporting Partners

**\$1,000 +GST**

Not For Profit and Charity Organisations



## Inclusions

- One exhibition space up to 4 sqm
- One representative registration (extra registrations available at additional cost)
- Logo on the conference website
- Logo in the digital interactive conference program platform

# Sponsorship Options

The following options are available as an add-on to exhibitor packages or as stand-alone sponsorship options without an exhibitor package. We are happy to tailor packages to suit your needs.



## Networking Event

price on application

- Pre-Conference Workshop
- Welcome Reception
- Poster Walk
- Sunset Lounge Package – Mindil Beach



## Networking Zone

price on application

- Company logo/signage within the zone
- May combine with the coffee cart option



## Coffee Cart

price on application

- Barista Coffee, Tea and Hot Chocolate
- Coffee, milk and cups supplied
- Minimum 100 cups per day
- Operating times over 3 days negotiable



## Ice Cream Station

price on application

- Streets Ice Cream Station with a selection of up to five products
- Operating times over 3 days negotiable
- Company logo/signage at the station



## Satchel Inserts

\$1000 +GST

- Option for 1 x printed item and/or 1 x eco promotional item (e.g. pen, notepad, USB)
- Items supplied by the company at own cost

For details on inclusions and conditions and other inquires please contact PCO Nikki at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au)

# Sponsorship Options

The following options are available as an add-on to exhibitor packages or as a stand-alone sponsorship options without an exhibitor package. We are happy to tailor packages to suit your needs.

## → Program Advert

\$800 +GST

- A medium-sized colour advertisement within the digital interactive conference program platform (size and format requirements to be confirmed)
- Sponsor supplied artwork

## → Email blast

\$1000 +GST

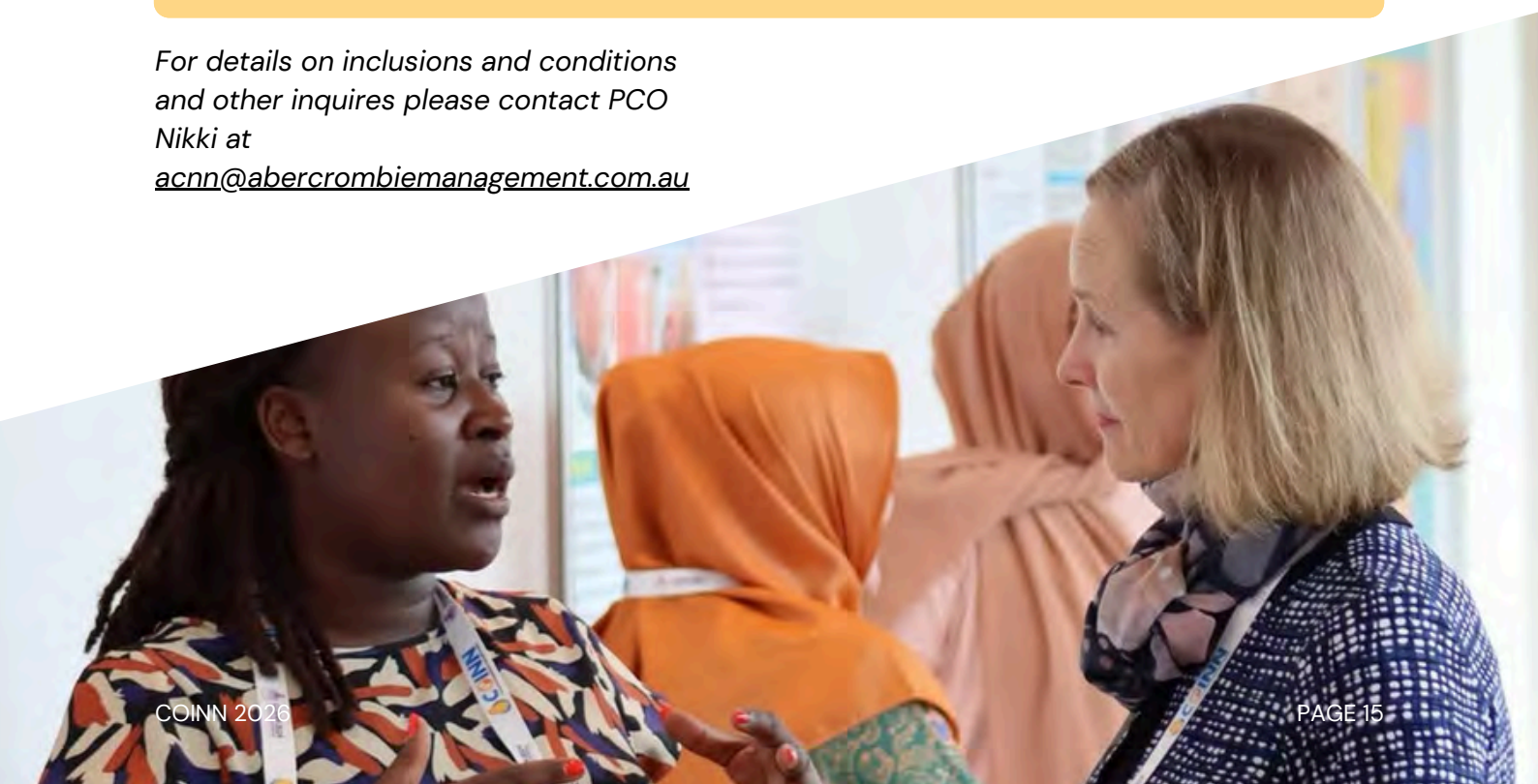
- Delegate blast pre/post conference
- Sponsor supplied artwork (PDF)
- Upgrades negotiable

## → Award Sponsors

From \$1000 +GST

- Best overall poster - \$1000
- Best overall oral presentation - \$1500
- Best poster from a LMIC presenter - \$1000
- Best oral presentation by a LMRC presenter - \$1500

*For details on inclusions and conditions and other inquires please contact PCO Nikki at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au)*





## ➔ Terms and Conditions

- All prices are in Australian Dollars. Payment by direct debit is preferred. Payment by Mastercard or Visa (Amex not accepted) attracts a 2% surcharge.
- Furniture supplied in each exhibition space includes trestle table/s and two to four chairs, dependent on the package purchased. You are welcome to engage a DCC contracted build company to build your exhibition space and/or supply additional items such as cabinets, stools and lighting. These are at your own expense.
- All company advertising, marketing and promotional materials are supplied at your own expense.
- Advertisements for inclusion on the digital interactive conference program platform, included as part of a package or purchased as an additional sponsorship option, are supplied at your own expense. Advertisements will need to be approved by the conference organising committee to ensure they meet the requirements of the breast milk substitutes and industry statements as outlined on page 10.
- Bookings are confirmed on return of the completed and signed booking and declaration forms to [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au).
- A tax invoice will be issued on receipt of the booking form and full payment is required within 21 days of the invoice being issued.
- Late bookings (within 21 days of the conference commencing) must be paid in full before conference bump-in.

## ➔ Cancellation and Refund Policy

Cancellations must be submitted in writing to the Conference Secretariat at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au).

Cancellations made on or before 22 May 2026 will be refunded 60% of the fee paid. Cancellations made on or after 23 May 2026 will not receive a refund of fees paid. Should the event need to be cancelled by ACNN due to circumstances beyond our control, a full refund will be offered less any expenses incurred.



# Booking and Declaration Forms

Please complete this booking and declaration form, and return to Nikki at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au)

## Booking Contact

Company Name: \_\_\_\_\_

Booking Contact Name: \_\_\_\_\_

Booking Contact Phone Number: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Package / Sponsorship Item	Ext GST	GST Amount	Inc 10% GST	Tick to request Additional comments
<b>Exhibition Packages</b>				
Platinum Package	\$28,000	\$2,800	\$30,800	
Gold Package	\$15,000	\$1,500	\$16,500	
Silver Package	\$8,000	\$800	\$8,800	
Bronze Package	\$3,000	\$300	\$3,300	
Supporting Partners	\$1000	\$100	\$1100	
Additional Rep registration (\$110/day)	\$300	\$30	\$330	
<b>Sponsorship Options</b>				
Satchel Insert	\$1000	\$100	\$1100	
Digital Program Advert	\$800	\$80	\$880	
Email Blast	\$1000	\$100	\$1100	
Networking Event, Networking Zone, Coffee Cart, Ice Cream Station, Award Sponsor			POA	

## Payment Options

### Direct Debit

BSB 034034

Account number: 345475

### Credit Card (Mastercard and Visa only)

2% surcharge

To arrange payment, please contact Nikki at [acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au)

## Exhibitor Declaration

The declaration should be signed by an authorised representative of the exhibitor/sponsor.

Company Name: \_\_\_\_\_

Company ABN/ACN: \_\_\_\_\_

I, \_\_\_\_\_, declare that to the best of my knowledge, the abovementioned meets the following statements.

Statement	YES	NO	N/A
There are no statements that are misleading, exaggerated, open to misinterpretation, or contrary to accepted scientific evidence.			
Statements are ethical.			
Statements carry no direct or implied disparagement of another product.			
Statements of properties, performance, nutrient values, beneficial results, etc. can be verified by generally accepted scientific evidence available in the literature or submitted from a reputable laboratory.			
Advertisement(s) for foods list of ingredients and the nutrition information panel or offer to supply this information on request.			
Meets the requirements of the Trade Practices Act and other relevant regulatory legislation.			
Meets the requirements of the International Code of Marketing of Breast-Milk Substitutes and the Marketing in Australia of Infant Formulas (MAIF) Agreement.			

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_



Darwin sunset, Suzanne Munro

We look forward to working with you to ensure COINN 2026 is successful for you and delegates. Please contact us should you need clarification on the exhibitor packages and/or sponsorship options. We would be happy to tailor a package for your requirements.

## Contact Us



[www.acnn.org.au](http://www.acnn.org.au)



[acnn@abercrombiemanagement.com.au](mailto:acnn@abercrombiemanagement.com.au)

